LAUREL & HARDY™

HILARIOUS...ENTERTAINING... CLASSIC...LAUREL & HARDY™!

It's been over 70 years since Laurel & Hardy first appeared on screen together and their popularity has not diminished in the years that followed. Add the laughter, fun and excitement of Laurel & Hardy to your instant game line up today.

WHY LAUNCH A LAUREL & HARDY INSTANT GAME?

- the comedy team of Stan Laurel & Oliver Hardy was among Hollywood's biggest stars appearing in 106 films spanning 3 decades (1921-1951).
- in 2005, the comedy duo made Variety Magazine's list of top 100 Entertainment Icons of the Century.
- in a 2005 poll, conducted by *The Comedian's Comedian*, the duo was voted the 7th greatest comedy act ever by fellow comedians and comedy insiders, making them the most popular double act on the list.
- The American Movie Classics channel airs the original Laurel & Hardy feature films and shorts, reaching 74 million households.
- millions of impressions have been generated by aggressive national and international promotion and public relations campaigns… Madison Avenue continues to spread their fame worldwide by frequently featuring their likenesses in television commercials and magazine ads.
- the US Postal Service issued a commemorative postage stamp in honor of this classic comedy duo.
- for over 15 years, Laurel & Hardy look-a-like characters have been appearing daily at Universal Studios Hollywood, Universal Studios Florida and Universal's City Walk, greeting several million visitors yearly.
- countless fan websites and Laurel & Hardy trivia sites can be found on the Internet.

A variety of whimsical images are available for ticket art, making your next Laurel & Hardy instant ticket a sure attraction at retail!

BRAND new possibilities
instant RESULTS